

Brighton Union Cricket Club

Social Media Code of Conduct

Brighton Union Cricket Club encourages the use of social media including Facebook, Twitter and various blogs.

Please be aware that your posts may be read by anyone, may remain on the web for a long time, and may be indexed by web search engines such as Google.

People can easily take a post the wrong way and take offence even if none was intended. Google and other searches can result in a very poor image of the club.

Code of conduct:

- Do not use the club's symbol or anything similar as your own logo when posting on social media or the internet generally. It is possible that people could mistake your personal views for those of the club if you use a club logo when posting
- Respect the Club Code of Conduct relating to harassment, language etc when posting. Do not post anything that might be offensive in any way
- Take care not to represent your own personal views or versions of events as those of the club
- Avoid engaging in any social media commentary or debate about to significant incidents at Brighton Union or other clubs. This can easily inflame the situation even when well intentioned
- Be accountable for what you post - ensure you do not post anonymously when commenting on anything in relation to the club
- Do not use someone else's login to post on social media and keep your own logins secure
- It is strongly recommended that you put a pass code on your phone to stop anyone using it and your Facebook and other accounts on it. Even if you only leave your phone for a short time someone can easily post comments under your name if it is not locked

Social media has many benefits for all of us at the club, and we all need to take care and think before posting.